

ORDER

Flight Dates 10/29/12-11/06/12

<u>Order Sep</u> 00:15:00

Product Estimate # 3370

Contract / Revision 397652 - 2 GOVE INTEGRITY ACTIO Alt Order # 06368105

Original Date / Revision Approx Corp. 459/

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/10/12 10/31/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

Advertiser Government Integrity Fund

815 Slaters Lane

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Alexandria, VA 22314

Demographic A35+

Agency American Media & Advocacy

Buying Contact

Rev Codes

AGY POL ISSUE

Sales Office TWDC Product Codes PL2

Sales Region National Priority 02

Alexandria, VA 22314

Agency Ref

Advertiser Ref

Primary Account Executive Jordan Johannessen

Totals

Account Executive Order% Start Date End Date

Jordan Johannessen 100%

\$48,768.75

55

Order Share 17% Market Value 337500

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	35%	118125
4WVIT	26%	87750
5WTNH	22%	74250
6WCTX	%	0
7CABL	%	0

 Order Totals
 Billing Plan

 Month
 # of Spots
 Net Amount Gross Amount
 Rating
 Start Date
 End Date
 # Spots
 Net Amount Gross Amount

 November 2012
 55
 \$48,768.75
 \$57,375.00
 0.00
 10/29/12
 11/06/12
 55
 \$48,768.75
 \$57,375.00

0.00

\$57,375.00

	Tota	IIS
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp	pots	Amount
1 61 11/02/12 11/02/12 M-F News at Ten CM 10p-1030p1 :30 1 \$1,800.00 02 0.00 NM	1	\$1,800.00
News at Ten (10:00 PM-10:30 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12 1 1 \$1,800.00 0.00		
2 61 11/02/12 11/02/12 M-F News at Ten CM 1030p-11p1 :30 1 \$1,800.00 02 0.00 NM	1	\$1,800.00
News at Ten (10:30 PM-11:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12 1 1 \$1,800.00 0.00		
E 3 61 11/02/12 11/02/12 M-F News at 11pm CM 11p-1135p1 :30 1 \$550.00 02 0.00 NM	1	\$550.00
News at 11pm		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12 1 1 \$550.00 0.00		
4 61 11/02/12 11/02/12 M-F 4p-5pm CM 4p-5p1 :30 1 \$425.00 02 0.00 NM	1	\$425.00
M-F 4p-5pm		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/12 1 1 \$425.00 0.00		
E 5 61 11/02/12 11/02/12 CM 5a-6a1 :30 1 \$200.00 02 0.00 NM	1	\$200.00





Contract / Revision 397652-2 Flight Dates 10/29/12-11/06/12 **Hiatus Dates**

Original Date / Revision 10/10/12/ 10/31/12 Order Sep 00:15:00

Advertiser Government Integrity Fund Product GOVE INTEGRITY ACTIO Estimate # 3370

Ln Ch St	art End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
		M-F 5a-6a M-F 5a-6a			·						
Start Da Week: 10/29/12		Weekdays 1	Spots/Week	Rate \$200.00	Rating 0.00						
	02/12 11/02/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
Start Da Week: 10/29/12		Weekdays 1	Spots/Week 1	Rate \$650.00	Rating 0.00						
7 61 11/	02/12 11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
Start Da Week: 10/29/12		Weekdays	Spots/Week 1	Rate \$400.00	Rating 0.00						
8 61 11/	02/12 11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
Start Da Week: 10/29/12		<u>Weekdays</u> 1	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 9 61 11/	02/12 11/02/12	M-F 7a-8a M-F 7a-8a	СМ	7a-8a	1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
Start Da Week: 10/29/12		Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 10 61 10/2	29/12 11/05/12	M-F News at Ten News at Ten	СМ	10p-1030p (10:00 PM-1	1 0:30 PM)	:30	1	\$1,800.00 02	0.00 NM	2	\$3,600.00
Start Da Week: 10/29/12 Week: 11/05/12	11/04/12	Weekdays 1 1		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
E11 61 10/2	29/12 11/05/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-1	1 1:00 PM)	:30	1	\$1,800.00 02	0.00 NM	2	\$3,600.00
Start Da Week: 10/29/12 Week: 11/05/12	11/04/12	Weekdays 1 1		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
E12 61 10/2	29/12 11/05/12	M-F News at 11pm	m CM	11p-1135p	1	:30	1	\$550.00 02	0.00 NM	2	\$1,100.00
Start Da Week: 10/29/12 Week: 11/05/12	11/04/12	Weekdays 1 1	Spots/Week 1 1	<u>Rate</u> \$550.00 \$550.00	Rating 0.00 0.00						
E 13 61 10/2	29/12 11/05/12	M-F 4p-5pm M-F 4p-5pm	СМ	4р-5р	1	:30	1	\$425.00 02	0.00 NM	2	\$850.00
Start Da Week: 10/29/12 Week: 11/05/12	11/04/12	Weekdays 1 1	Spots/Week 1 1	Rate \$425.00 \$425.00	Rating 0.00 0.00						
14 61 11/	05/12 11/05/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
Start Da Week: 11/05/12		Weekdays 1	Spots/Week 1	Rate \$650.00	Rating 0.00						
15 61 11/0	05/12 11/05/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
Start Da Week: 11/05/12		Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 16 61 10/2	29/12 11/05/12	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	1	:30	1	\$650.00 02	0.00 NM	2	\$1,300.00
Start Da Week: 10/29/12		Weekdays 1	Spots/Week 1	Rate \$650.00	Rating 0.00						





Contract / Revision 397652-2 Flight Dates 10/29/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/10/12/ 10/31/12 <u>Order Sep</u> 00:15:00

Advertiser Government Integrity Fund Product GOVE INTEGRITY ACTIO Estimate # 3370

										Tota	
Ln C		End	Inventory Code		Start/End T		Len Spo		Rtg Type	•	Amount
E 16	61 10/29/	12 11/05/12	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	1	:30	1 \$650.00 02	0.00 NM	2	\$1,300.00
Wee	Start Date ek: 11/05/12	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$650.00	Rating 0.00					
E 17	61 11/03/	12 11/03/12	Sa 10p-11p Sa 10p-11p	СМ	10p-11p	2-	:30	2 \$1,300.00 02	0.00 NM	2	\$2,600.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 2-	Spots/Week 2	Rate \$1,300.00	Rating 0.00					
18	61 11/03/	12 11/03/12	Sa 6p-7p Sa 6p-7p	СМ	6р-7р	1-	:30	1 \$375.00 02	0.00 NM	0	\$0.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$375.00	Rating 0.00					
Spot	Ch Date Ra	ange D	escription	Star	t/End Time	<u>v</u>	/eekdays		Rtg Type		
1	61 10/29/1 Credited	2-11/04/12 S	a 6p-7p	6p-7	p	-	Sa-	- :30 (\$375.00)	0.00 <i>NM</i>		
19		12 11/03/12	College FB Late C		7p-11p	1-	:30	1 \$1,200.00 02	0.00 NM	1	\$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			l		
Wee	ek: 10/29/12	11/04/12	1-	1	\$1,200.00	0.00					
20	61 11/04/	12 11/04/12	Su 10a-1030a Su 10a-1030a	СМ	10a-1030a	1	:30	1 \$250.00 02	0.00 NM	1	\$250.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$250.00	Rating 0.00					
21	61 11/04/	12 11/04/12	Su 1030a-11a Su1030a-11a	СМ	1030a-11a	1	:30	1 \$250.00 02	0.00 NM	1	\$250.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$250.00	Rating 0.00					
E 22	61 11/04/	12 11/04/12	Su 10p-11p Su 10p-11p	СМ	10p-11p	2	:30	2 \$1,500.00 02	0.00 NM	2	\$3,000.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 2	Spots/Week 2	Rate \$1,500.00	Rating 0.00					
23	61 11/04/	12 11/04/12	Su 11p-1130p Sun 11p-1130p	СМ	11p-1130p	1	:30	1 \$550.00 02	0.00 NM	1	\$550.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	Rate \$550.00	Rating 0.00					
24	61 11/04/	12 11/04/12	Fox News Sunday Su 9a-10a Fox N	•	9a-10a	1	:30	1 \$200.00 02	0.00 NM	1	\$200.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$200.00	Rating 0.00					
E 25	61 11/01/	12 11/01/12	M-F News at Ten News at Ten	СМ	10p-1030p (10:00 PM-1	1 0:30 PM)	:30	1 \$1,800.00 02	0.00 NM	1	\$1,800.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
		12 11/01/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-1	1 1:00 PM)	:30	1 \$1,800.00 02	0.00 NM	1	\$1,800.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
		12 11/01/12	M-F News at 11pm		11p-1135p	1	:30	1 \$550.00 02	0.00 NM	1	\$550.00
Wee	Start Date	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$550.00	Rating 0.00					
	0,			<u>.</u>	+0.00						





Contract / Revision 397652 - 2 Flight Dates 10/29/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/10/12/ 10/31/12 <u>Order Sep</u> 00:15:00

Advertiser Government Integrity Fund Product GOVE INTEGRITY ACTIO Estimate # 3370

Ln (Ch Sta	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ote	Pata Dri	Rtg Type	Tot Spots	als Amount
28		/12 11/01/12	•	CM	4p-5p	1	:30	1	\$425.00 02	0.00 NM	1	\$425.00
			M-F 4p-5pm									
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 29		/12 11/01/12	M-F 5a-6a	CM	5a-6a	1	:30	1	\$200.00 02	0.00 NM	1	\$200.00
	011 D -1 -	E. J.D. (M-F 5a-6a	0	Data	Detien						
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
E 30	61 11/01	/12 11/01/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
E 31	ek: 10/29/12 61 11/01	11/04/12 /12 11/01/12	Thur Prime Rotate	or CM	\$650.00 8p-10p	0.00	:30	- 1	\$6,000.00 02	0.00 NM	1	\$6,000.00
ESI	61 11/0	/12 11/01/12	X-Factor	or Civi	op-10p	1	.30	'	\$6,000.00 02	U.UU INIVI	1	\$6,000.00
١٨/	Start Date		<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
E 32	ek: 10/29/12 61 10/30	11/04/12 0/12 10/30/12		CM	\$6,000.00 10p-1030p	0.00	:30	1	\$1,800.00 02	0.00 NM	1	\$1,800.00
			News at Ten	-	(10:00 PM-1	0:30 PM)			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
E 33		0/12 10/30/12	M-F News at Ten News at Ten		1030p-11p (10:30 PM-1	- 1	:30	1	\$1,800.00 02	0.00 NM	1	\$1,800.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
E 34	ek: 10/29/12 61 10/30	11/04/12 0/12 10/30/12	- 1 M-F News at 11pi	1 m CM	\$1,800.00 11p-1135p	0.00	:30	1	\$550.00 02	0.00 NM	1	\$550.00
L 34	01 10/30	1/12 10/30/12	News at 11pm	III CIVI	11р-1133р	- 1	.30	'	φ330.00 02	U.UU INIVI	!	φ330.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$550.00	Rating 0.00						
E 35	61 10/30)/12 10/30/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	- 1	:30	1	\$425.00 02	0.00 NM	1	\$425.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$425.00	Rating 0.00						
36	61 11/06	6/12 11/06/12	M-F 5a-6a M-F 5a-6a	СМ	5a-6a	- 1	:30	1	\$200.00 02	0.00 NM	1	\$200.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
E 37	ek: 11/05/12 61 10/30	11/11/12 0/12 10/30/12	- 1 M-F 6p-630p	CM	\$200.00 6p-630p	0.00	:30	1	\$650.00 02	0.00 NM	0	\$0.00
L 31	01 10/30	//12 10/30/12	M-F 6p-630p	Civi	ор-озор	- 1	.50		ψ030.00 02	U.UU INIVI	U	ψ0.00
10/	Start Date		<u>Weekdays</u> - 1	Spots/Week	Rate Con on	Rating						
Spot	ek: 10/29/12 Ch Date	11/04/12 Range [Description	Star	\$650.00 t/End Time	0.00 W	/eekdays	Lei	ngth Rate	Rtg Type		
1	61 10/29	/12-11/04/12 I		6p-6		_	T	-	:30 (\$650.00)			
=	Credited								^			
E 38			M-F 630p-7p M-F 630p-7p	СМ	630p-7p	- 1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
Wee	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$650.00	Rating 0.00						
39		6/12 11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- 1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 11/05/12	11/11/12	- 1	1	\$400.00	0.00						

Print Date: 10/31/12

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Contract / Revision 397652-2 Flight Dates 10/29/12-11/06/12 **Hiatus Dates**

Original Date / Revision 10/10/12/ 10/31/12 Order Sep 00:15:00

Advertiser Government Integrity Fund Product GOVE INTEGRITY ACTIO Estimate # 3370

											Tota	als_
Ln			Inventory Code			Time Days	Len S			Rtg Type	Spots	Amount
E 40	61 10/3 ⁻	I/12 10/31/12	M-F News at Ten News at Ten	СМ	10p-1030p (10:00 PM-1	1 0:30 PM)	:30	1	\$1,800.00 02	0.00 NM	1	\$1,800.00
We	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
E 41	61 10/3	1/12 10/31/12	M-F News at Ten News at Ten	СМ	1030p-11p (10:30 PM-1	1 1:00 PM)	:30	1	\$1,800.00 02	0.00 NM	1	\$1,800.00
We	Start Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,800.00	Rating 0.00						
E 42	61 10/3	1/12 10/31/12	M-F News at 11p News at 11pm	m CM	11p-1135p	1	:30	1	\$550.00 02	0.00 NM	1	\$550.00
We	Start Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$550.00	Rating 0.00						
E 43		1/12 10/31/12	M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	1	:30	1	\$425.00 02	0.00 NM	1	\$425.00
We	Start Date	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$425.00	Rating 0.00						
E 44		1/12 10/31/12	M-F 6p-630p M-F 6p-630p	СМ	6p-630p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
\\/o	Start Date	End Date 11/04/12	Weekdays	Spots/Week	Rate \$650.00	Rating 0.00						
E 45		1/12 10/31/12	M-F 6a-7a	CM	6a-7a	1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
	Start Date	End Date	M-F 6a-7a <u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/29/12	11/04/12	1	1	\$400.00	0.00						
E 46	61 10/3	1/12 10/31/12	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 10/29/12	11/04/12	1	1	\$650.00	0.00						
E 47	61 10/3 ⁻	1/12 10/31/12	M-F 7a-8a M-F 7a-8a	СМ	7a-8a	1	:30	1	\$400.00 02	0.00 NM	1	\$400.00
147	Start Date		Weekdays 1	Spots/Week	Rate	Rating						
	ek: 10/29/12	11/04/12	1	1 CM	\$400.00	0.00	.20		\$6,000,00,00	0.00 NIM	4	#6 000 00
E 48		1/12 10/31/12	Wed Prime Rotat X-Factor		8p-10p	1	:30	1	\$6,000.00 02	0.00 NM	1	\$6,000.00
\\/o	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$6,000.00	Rating 0.00						
E 49		3/12 11/03/12	Sa 1p-2p	CM	1p-2p	1-	:30	1	\$375.00 02	0.00 NM	1	\$375.00
	Start Date	e End Date	Sa 1p-2p Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/29/12	11/04/12	1-	1	\$375.00	0.00				j		
N50	61 11/0	5/12 11/05/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1	:30	1	\$650.00 02	0.00 NM	1	\$650.00
We	Start Date	End Date 11/11/12	<u>Weekdays</u> 1	Spots/Week	Rate \$650.00	Rating 0.00						
										Totala	A	F7 27F 00